

Hemisphericity Flyer Handout

Objective:

Create a flyer to illustrate your personal hemispheric dominance.

Creating the Flyer:

A. Design criteria

1.8.5" x 11"

2.Color or black and white

3.Portrait or landscape format

4.Creatively illustrates your hemispheric dominance

B. Required elements

1.Snappy headline

2.At least three hemispheric dominance strengths

3.Text elements

4.Images to support text

5.Proper citation of images

6.Edit work for spelling and grammar

C. Save as "hemisphericity" in your student folder

NOTE: Make sure your flyer appropriately addresses copyright issues!