

Making A Flyer : Communication & The Evolution of Communication History

Student Name: _____

CRITERIA	4	3	2	1
Content - Accuracy	At least seven accurate facts are displayed on the poster.	Five to six accurate facts are displayed on the poster.	Three to four accurate facts are displayed on the poster.	Less than two accurate facts are displayed on the poster.
Graphics - Relevance	All graphics are related to the topic and make it easier to understand. All borrowed graphics	All graphics are related to the topic and most make it easier to understand. All borrowed	All graphics relate to the topic. Most borrowed graphics have a source citation.	Graphics do not relate to the topic OR several borrowed graphics do not have a source citation.
Title	Title can be read from six feet away and is quite creative.	Title can be read from three feet away and describes content well.	Title can only be read up close but describes the content well.	The title can only be read up close and does not describe the content well.
Theme	The poster has a well-developed, cohesive, and creative theme.	The poster has a theme but more time needs to be spent on development.	The poster has more than one theme. Time needs to be spent clarifying and developing a single theme.	The poster has no theme.
Grammar	There are no grammatical mistakes on the poster.	There is one grammatical mistake on the poster.	There are two grammatical mistakes on the poster.	There are more than three grammatical mistakes on the poster.
Use of Class Time	Used time well during each class period. Focused on getting the project done. Never distracted others.	Used time well during each class period. Usually focused on getting the project done and never distracted others.	Used some of the time well during each class period. There was some focus on getting the project done but occasionally distracted others.	Did not use class time to focus on the project OR often distracted others.

<p>Point to Grade Conversion Scale:</p> <p>22-24 = A</p> <p>19-21 = B</p> <p>17-18 = C</p> <p>14-16 = D</p> <p>13 or Below = F</p>

TOTAL POINTS: _____